



Eberhard & Co. sponsor a spectacular rally in the Land of the Rising Sun

The Barchetta club meets in Japan

It's no coincidence that Japan, a land with an unrivalled passion for collecting, has long been familiar with the legend of the Barchetta. The vehicle bodywork was so christened by Gianni ("The Lawyer") Agnelli the first time he saw and fell in love with a Ferrari 166 MM in the Turin showroom in 1948, thus giving rise to a timeless myth.

The wonderful roofless, hoodless cars have been replicated, both as luxury versions produced by leading car manufacturers, and also as more affordable models made for those who like to drive in the "open air".

The Japanese Barchetta Club, led by the ardent Yasuhito Fukuda, has been organising a rally dedicated to fans of this fascinating automobile sector for six years. From this year, it will be able to rely on the enthusiastic collaboration of Eberhard & Co. The Swiss Maison has always been closely involved with the collectors of high-end automobiles and already partners many prominent events of this kind, including the prestigious Nuvolari Grand Prix. This event provides the perfect setting for the Tazio Nuvolari watch collection, which Eberhard has dedicated to the great racing driver of the past.

Over 50 cars, 18 of which were manufactured before World War II, will meet in the vicinity of Shizuoka near Mount Fuji, before following a relaxed 110 km route. They will certainly arouse plenty of admiration along the way. Appearing among the featured models are several Bugattis and Bandinis, along with FIATs and some less well-known makes such as Stanguellinis. Naturally, all crews will be gifted with an Eberhard & Co. cap, which will help to protect them against Japan's harsh November weather.

Barchetta Club

25-26 November 2017

Al Nakaizu Winery Chateau

www.shidax.co.jp/winery

www.eberhard-co-watches.ch

